



Alix Wilson

Graphic Designer

alixjoycewilson@gmail.com

alixwilson.ca

SKILLS

- Adobe Creative Suite
Illustrator, Indesign,
Photoshop, Lightroom,
XD, Acrobat,
aftereffects
- HTML/CSS - Wordpress,
Squarespace
- Illustration
- Photography
- Typography
- Layout
- Communication
- Team Work
- Time Management
- Collaboration
- Research

REFERENCES

Raessa Lalani

Artistic Director

raessa@prismaticfestival.com

902 440 5148

Matthew Morgon

Web Instructor

matthewwilliammorgon@gmail.com

902 489 0024

Crystal McManus

Design Instructor

crystal.mcmanus@nsc.ca

902-460-9036

WORK EXPERIENCE

Graphic Designer & Communications Assistant

July 2020 - Present

Prismatic Arts Festival

- Assisted in further development of the Prismatic brand.
- Collaborating on projects to create layouts and images for written content.
- Designed annual festival multi-page program layout, for both web and print.
- Designing and scheduling social media posts across multiple platforms.
- Website design and management.

Freelance Graphic Designer

2018 - Present

- Developing new brand identity, including logo, typography, and colour pallet for preexisting and starting out businesses.
- Web design and management.
- Executing professional photo shoots, including product and head shots.

Contracted Graphic Designer

May 2020 - February 2021

Everyday Business Educator

- Coordinating and managing multiple client projects and timelines.
- Working alongside entrepreneurs and their coach to create cohesive brands.

Logistics Coordinator & Lead Graphic Designer

March 2019 - March 2020

Rstudios

- Acting as the main customer service representative.
- Ensuring consistent client communication resulting in 100% satisfaction.
- Conducting day to day project coordination and implementation.
- Creating social media posts, newsletters and promotional material while following the branding guide.
- Designing, ordering, and inventorying all studio clothing and gear.

EDUCATION

Diploma in Graphic Design

Nova Scotia Community College

2019-2021

Bachelor of Fine Arts

Mount Allison University

2011-2015